

More sports, law, and military news...

B.A.S.S. announces the 2026 BassHER and unveils the workshop offering events designed for women and girls

BIRMINGHAM, Ala., February 11, 2026 — B.A.S.S. is proud to unveil the 2026 BassmastHER workshop schedule, offering a nationwide series of events designed to bring together women and girls who share a passion for bass fishing. The immersive workshops will take place alongside some of the most anticipated tournaments and championship events of the season, providing hands-on learning opportunities, expert instruction, and lasting community connections.



“BassmastHER gave me a community I didn’t even realize I was missing, and it means the world to me that I get to be a part of it,” said BassmastHER Ambassador Kylee Short. “This program has brought together so many women and girls that share the same love for this sport and just want to share knowledge. It’s so important to have a safe space where growth feels possible for every experience level and every angler belongs.”

Now in its continued expansion, the 2026 BassmastHER workshop series creates spaces on the

water and off where anglers of all ages and skill levels can grow their confidence, improve their techniques and forge friendships within a supportive environment. Whether participants are new to bass fishing or seasoned anglers seeking to sharpen their skills, each workshop offers opportunities to connect, learn and celebrate time on the water together.

BassmastHER 2026 Workshop Dates and Locations:

- Feb. 14: Bassmaster Elite Series at Lake Martin — Alexander City, Ala.
- March 14: Bassmaster

Classic at Tennessee River — Knoxville, Tenn.

- May 16: Bassmaster Elite Series at Santee Cooper Lakes — Clarendon County, S.C.
- June 13: Bassmaster Elite Series at Pasquotank River/Albemarle Sound — Elizabeth City, N.C.
- July 29: Bassmaster High School & Junior Championship at Kentucky Lake — Paris, Tenn.
- Aug. 29: Bassmaster Elite Series at St. Lawrence River — Clayton, N.Y.

Each workshop is curated to provide engaging, relevant content with instruction from experienced anglers and authentic opportunities to explore new techniques, tackle and approaches to bass fishing. Attendees can expect a blend of classroom-style learning and on-water demonstrations, designed to bolster both knowledge and confidence.

Created to serve as a support system for education, travel, inspiration and community for female anglers everywhere, BassmastHER is more than a series of

workshops — it is a movement that fosters belonging, growth and empowerment within the bass fishing community. The initiative encourages women and girls of all experience levels to embrace the sport and connect with those who share their passion.

For more information on the 2026 BassmastHER workshop schedule, to register to attend an event, or to learn how you can get involved, visit Bassmaster.com/BassmastHER.

About B.A.S.S.

B.A.S.S., which encompasses the Bassmaster tournament leagues, events and media platforms, is the worldwide authority on bass fishing and keeper of the culture of the sport, providing cutting-edge content on bass fishing whenever, wherever and however bass fishing fans want to use it. Headquartered in Birmingham, Ala., the organization’s fully integrated media platforms include the industry’s leading magazines (Bassmaster and B.A.S.S. Times), website (Bassmaster.com), TV show, radio

show, social media programs and events. For more than 50 years, B.A.S.S. has been dedicated to access, conservation and youth fishing.

The Bassmaster Tournament Trail includes the most prestigious events at each level of competition, including the Progressive Bassmaster Elite Series, Turtlebox Bassmaster Opens Series presented by Battery Tender, Nitro Boats Bassmaster Elite Qualifiers Series presented by Bass Pro Shops, Mercury B.A.S.S. Nation Qualifier Series presented by Lowrance, Strike King Bassmaster College Series presented by Bass Pro Shops, Strike King Bassmaster High School Series, Tackle Warehouse Bassmaster Junior Series, TNT Fireworks Bassmaster Team Championship, Newport Bassmaster Kayak Series presented by Native Watercraft, Bassmaster College Kayak Series, Yamaha Bassmaster Redfish Cup Championship presented by Skeeter and the ultimate celebration of competitive fishing, the Bass Pro Shops Bassmaster Classic presented by Under Armour.

NSSF launches Trump’s Make America Beautiful Again (MABA)

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President Trump in his first term — which included his signing of the Great American Outdoors Act — and, more recently, by Interior Secretary Burgum’s signing of Secretarial Order 3347, which opened lands managed by the Interior Department for hunting and recreational shooting, unless otherwise restricted by law, public safety or “resource protection.”

About NSSF: NSSF is the trade association for the firearm industry. Its mission is to promote, protect and preserve hunting and the shooting sports.

Formed in 1961, NSSF has a membership of thousands of manufacturers, distributors, firearms retailers, shooting ranges, sportsmen’s organizations and publishers nationwide. For more information, visit nssf.org.

Happy Birthday, America!

YMCA of Memphis & the Mid-South partners with St. Jude Children’s Research Hospital for 105-Mile Fitness Challenge from sports page 1

YMCA members of all fitness levels are encouraged to join the challenge and may utilize YMCA facilities, programs, and tracking tools to help them stay motivated throughout the six-week journey, while rallying friends and family to support their fundraising efforts. Registration details, challenge dates, and donation information can be found at 105saveslives.org.

ABOUT THE YMCA OF MEMPHIS & THE MID-SOUTH

Established in 1855, the YMCA of Memphis & the Mid-South has been serving the local community for 170 years, focusing on youth development, healthy living, and social responsibility. With numerous programs and services, the YMCA is dedicated to nurturing the potential of kids,

“This partnership reflects the heart of the YMCA’s mission; strengthening community through health, wellness, and social responsibility,” said Brian McLaughlin, President & CEO of YMCA of Memphis & the Mid-South. “By joining forces with St. Jude, we are turning healthy habits into hope for families who need it most.”

promoting healthy living, and fostering a sense of social responsibility. As the largest provider of afterschool and youth programs in the state of Tennessee, the YMCA is deeply committed to supporting children and families in our communities. The YMCA offers a variety of other programs, including swim les-

sons, sports, and wellness activities, aiming to create a safe and welcoming environment for all.

ABOUT ST. JUDE CHILDREN’S RESEARCH HOSPITAL

St. Jude Children’s Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Its purpose is clear: Finding cures. Saving children.® It is the only National Cancer Institute-designated Comprehensive Cancer Center devoted solely to children.

When St. Jude opened in 1962, childhood cancer was largely considered incurable. Since then, St. Jude has helped push the overall survival rate from 20% to more than 80% in the United States, and it won’t stop until no child dies from cancer. St. Jude

shares the breakthroughs it makes to help doctors and researchers at local hospitals and cancer centers around the world improve the quality of treatment and care for even more children. Because of generous donors, families never receive a bill from St. Jude for treatment, travel, housing or food, so they can focus on helping their child live. Visit St. Jude Inspire to discover powerful St. Jude stories of hope,

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strength, love and kindness. Support the St. Jude mission by donating at stjude.org, liking St. Jude on Facebook, following St. Jude on X, Instagram, LinkedIn and TikTok, and subscribing to its YouTube channel.

Bassmaster introduces Fan Cam for Elite Series ...from sports-Ent. 5

erating Officer of B.A.S.S. “By allowing fans to help decide which angler we spotlight on Day 1, we’re strengthening the connection between our audience and the athletes they follow while enhancing the overall LIVE viewing experience. This is another step forward in how we continue to innovate and engage our fans.”

The Fan Cam will be integrated across Bassmaster’s digital and social platforms, giving fans a simple and accessible way to participate while encouraging ongoing interaction throughout the season. By blending real-time voting with LIVE tournament coverage, Bassmaster is creating a more dynamic broadcast experience that reflects the voices and interests of its audience.

For anglers, the Fan Cam adds a new layer of excitement and exposure. Being selected by fans for the Day 1 LIVE spotlight provides an opportunity to connect with viewers early in the event, showcase strategy and personal-

ity, and build momentum with audiences following the action at home.

By debuting the Fan Cam across the Elite Series schedule — including the Bassmaster Classic — B.A.S.S. is reinforcing its focus on elevating the fan experience while maintaining the integrity and competitiveness that define professional bass fishing.

For more information, visit Bassmaster.com to help determine which Elite Series pro will receive the Day 1 LIVE spotlight at the FXR Bassmaster Elite at Lake Guntersville.

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Happy Birthday, America!

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